

TERMS OF OFFER:

- 1) Time period: Nikon's "Move Up To Monarch" Fall Rebate is valid only for retail sales of new eligible products (listed on front side) purchased from Nikon Inc. by Nikon authorized dealers or distributors and sold to consumer purchasers by Nikon authorized dealers from August 1, 2009 through October 31, 2009. All applications must be postmarked no later than November 30, 2009. Applications posted after that date will be rejected.
- 2) Subject to fulfilling all other terms of this offer, Nikon Inc. will send a check directly to the consumer purchaser in the amounts indicated on this form. Rebate checks are void if not cashed within 90 days of issuance and cannot be reissued.
- 3) Purchase confirmation: This application must be completed, signed and mailed by the consumer purchaser. It must be returned to Nikon Monarch ATB Rebate, (address TBD) with A) a copy of your bill-of-sale (do not send original) showing the consumer purchaser's name, address, date of purchase, and eligible product(s) purchased, with such eligible product(s) circled on the bill-of-sale and stating that the item has been delivered to the consumer purchaser; your bill-of-sale must also indicate the name of the Nikon authorized dealer who sold the eligible product(s), and; B) the original bottom panel of the Nikon product box which includes the UPC code of each eligible Nikon product you purchased. Copies of the box showing the UPC code will not be accepted. The application must be filled out completely or it will be rejected. All applications and accompanying documentation become the property of Nikon Inc. and cannot be returned.
- 4) Who qualifies: Offer is open to any bona fide retail consumer purchaser who meets the terms of the offer. Nikon sport optics dealers and distributors, their employees and families, as well as the employees, agencies, representatives of Nikon Inc., and its affiliates and their families, are specifically excluded from this offer.
- 5) This rebate is offered exclusively by Nikon Inc. only for consumer purchasers of new eligible products (listed on front side) sold to a consumer purchaser and delivered in the 50 United States, the District of Columbia, Puerto Rico and the Virgin Islands. Purchases made in or delivered to other countries are ineligible. Nikon products sold by other Nikon subsidiaries or affiliates throughout the world are not eligible for these rebates.
- 6) Each rebate check will be sent directly to the consumer purchaser within approximately six weeks after Nikon Inc. has received and verified the application, copy of bill-of-sale, and the original side panel of the Nikon product box showing the UPC code.
- 7) Only one rebate per unit of eligible product purchased. Nikon's "Move Up To Monarch" Fall Rebate cannot be combined with any other Nikon offer. Available only at participating Nikon authorized dealers. Void where prohibited, taxed or restricted by law. Offer is not transferrable. Nikon is not responsible for lost, invalid, illegible, incomplete, stolen or misdirected submissions. No substitutions or rain checks.
- 8) This offer may be amended or withdrawn without notice at the option of Nikon Inc. Misuse of this application constitutes fraud. Your Nikon authorized dealer is not authorized to change the terms of the offer. All decisions regarding eligibility for this offer are at the sole discretion of Nikon Inc. or its assigned representatives.