

Half Acre Beer Co. Contribution

Half Acre Beer Co. at its own cost and expense, will provide the following support in accordance with the Agreement to which this Exhibit “A” is attached (the “**Cover Agreement**”), and in the event of any conflict or discrepancy between the following and the terms and conditions of the Cover Agreement, the Cover Agreement will govern and control:

- Half Acre Beer Co. will provide an exclusive brand new beer “Lucky Catfish Lager” (the “**Beer Product**”) in collaboration with REI and Friends of the Chicago River, and distribute said beer locally with 10% of sales going to Friends of the Chicago River, subject to a \$1,000 cap.
- Half Acre Beer Co. will be responsible for the 10% charitable donation of sales of Lucky Catfish Lager (capped at \$1,000)
- Half Acre Beer Co. will facilitate a week of redemption for a free pint of said beer at their Beer Co.
- Redemption of the free beer via the pint glass giveaway will be 4/5/19 -4/14/19 this will also act as the dates that Half Acre Beer Co. will sell the beer exclusively before distributing locally.
- After the promotional week ending 4/15/19 Half Acre Beer Co. will distribute the beer per its normal distribution of said beer.

REI'S Contribution

REI, at its own cost and expense, will provide the following support in accordance with the Cover Agreement, and in the event of any conflict or discrepancy between the following and the terms and conditions of the Cover Agreement, the Cover Agreement will govern and control:

- REI will act as a sponsor of the limited edition beer and be responsible for a \$750 charitable donation (\$1000 total agreed upon donation between REI and Half Acre Beer Co.) to Friends of the Chicago River.
- Pint glasses will be given away with a suggested donation of \$5.00 (we will accept less) at Community Night 4/4/19
- 500 tokens offering free beer to be placed in the pint glasses (token will also promote sale of the beer at Half Acre Beer Co.)
- Free beer with token will be given out at the Half Acre Beer Co. location between 4/5/19 – 4/14/19
- REI will provide Half Acre Beer Co. and Friends of the Chicago River with a table at community night and the grand opening.