

# REI Product Impact Standards



Version 4.0, February 2026

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## I. OVERVIEW

Every product the co-op brings to its members is an opportunity to advance better ways of doing business that shape a positive future for life outdoors. It was in that spirit that we first launched these standards in 2018, raising the bar on product sustainability and impact practices across REI's offering.

Since then, we've been thrilled to witness the positive impact we've had together with our brand partners. It's clear that together we're building toward a more sustainable and inclusive future by making products in better ways. Key indicators of our progress from 2025 include:

- ❖ Brand partners representing over 96% of annual sales \$ assessed their sustainability and inclusion practices and shared their progress with us.
- ❖ 41% of sales \$ from more than 12,000 styles featured at least one preferred attribute.
- ❖ 75% of brands (by sales \$) have set a science-aligned emissions reduction target.

These standards outline the sustainability and impact practices we would like our brand partners to have in place as they create the products we bring to our members and customers. While we cannot guarantee that every brand and product we sell aligns with these standards, we are committed to ongoing engagement and collaboration with brand partners as they work to implement the practices outlined in these standards.

We are fortunate to work with a diverse array of brands of various sizes and types that sell a broad range of leading outdoor products. How brands implement sustainability and impact practices can vary widely based on their unique products and supply chain. We have heard from many brand partners across this spectrum that our standards have been helpful as they work to improve their practices.

We, too, have learned a lot along the way. We sincerely appreciate the partnership of each brand we work with, and we look forward to continued collaboration in shaping a positive future for the outdoors and our communities.

## II. IMPLEMENTATION AND SCOPE

The REI Product Impact Standards outline *brand expectations* and *preferred attributes*, each of which is defined below. These standards apply to the products merchandised for sale at REI, as well as to assets that brand partners provide to support the REI shopping experience. Individual standards are described later in this document, along with a summary of the standards and a list of frequently asked questions.

- ❖ *Brand expectations*: REI's core expectations of all brands and products sold at REI regarding the management of key environmental, social and/or animal welfare impacts. An [overview](#) of REI's brand expectations, including effective dates and impacted product categories, is available below.
  - ❖ REI expects each brand partner to meet these expectations, and we ask that all products and relevant assets brought to REI for consideration meet each applicable expectation.
- ❖ *Preferred attributes*: Leading certifications, material types, and best practices that REI has determined to be most relevant to our product offering and most effective in advancing sustainability and driving positive impacts. An [overview](#) of these voluntary attributes is available below.
  - ❖ REI encourages brands to pursue these attributes and integrate them into their products as applicable.
  - ❖ REI highlights these attributes for our customers. We ask that brands communicate to REI which of their products have these attributes while aligning with our [guidelines](#) for doing so.

## III. WHAT'S NEW IN VERSION 4.0?

REI's Product Impact Standards are revised periodically to ensure they remain relevant, address key topics and continue to elevate impact-related practices across the products sold at REI and the supply chains behind them. Below is a summary of the key changes from the previous version (3.2) to the current version (4.0). Please refer to the standards themselves presented in full in this document for more information.

- ❖ Added quality standards as a new expectation under the Climate and Environmental Stewardship section.
- ❖ Added lifetime warranty as a new preferred attribute.
- ❖ Expanded scope of inclusive sizing expectation to include wearable gear.
- ❖ Expanded Marketing Diversity and On-Model Photography expectation to provide photo assets that feature product in at least one size outside of standard size.
- ❖ Updated expectation language and description for clarity.

## IV. REI PRODUCT IMPACT STANDARDS: BRAND EXPECTATIONS

The following chart outlines REI's core expectations of all brands and products sold at REI regarding the management of key environmental, social and/or animal welfare impacts.

Topic & Description	Status Relative to Version 3.2	Brand Expectation	In-Scope Product Categories	Implementation Deadline	Transition Period for New Brand Partners
<b>Fair and Safe Supply Chains:</b> REI's goal is to ensure that the supply chains behind the products we sell are fair, safe and nondiscriminatory.					
A core component of an effective social responsibility program is a <u><a href="#">manufacturing code of conduct</a></u> that outlines the social and environmental standards to be upheld within the manufacturing supply chain. An effective code of conduct should be based on internationally accepted fair labor principles and practices, such as those outlined by the International Labour Organization (ILO).	Unchanged	REI expects each brand partner to have in place a manufacturing code of conduct that outlines the social and environmental standards to be upheld within their supply chain. Brand standards should be based on internationally accepted fair labor principles and practices.	All	Ongoing	N/A
<b>Chemicals Management:</b> REI's goal is to sell high-quality and high-performance products made from benign and well-understood chemical inputs. Managing chemicals responsibly is an important means of safeguarding the health of our members, workers, communities and the environment.					
A foundational component of an effective chemicals management program is a <u><a href="#">restricted substances list (RSL)</a></u> . An RSL specifies which substances are banned or restricted in products.	Unchanged	REI expects each brand partner to have in place an RSL that meets or exceeds all applicable regulatory requirements. <sup>1</sup>	All	Ongoing	N/A
<u><a href="#">Bisphenol A (BPA)</a></u> is an industrial chemical used in certain types of plastics and coatings, including those used in plastic water bottles and the linings of food containers. Research indicates that exposure to BPA may be linked to a variety of human health risks.	Unchanged	REI expects that all products supplied to REI that are meant to come in direct contact with food or liquids for human consumption be free of BPA.	Water bottles, food containers, cookware, dinnerware, utensils	Ongoing	N/A

<sup>1</sup> Brands that sell products in categories regulated by the U.S. Food and Drug Administration (FDA) or U.S. Department of Agriculture (USDA) do not need to have a separate RSL for their products in these categories. Products supplied to REI in categories not regulated by the FDA or USDA should be covered by an RSL that meets the above description.

Topic & Description	Status Relative to Version 3.2	Brand Expectation	In-Scope Product Categories	Implementation Deadline	Transition Period for New Brand Partners
<i><u>Flame retardant (FR) chemicals</u></i> are commonly applied to camping shelters, most notably tents, to comply with various flammability standards <sup>2</sup> . Research suggests that some FR chemicals may be harmful to people and the environment.	Unchanged	REI expects that all camping shelters <sup>3</sup> supplied to REI be free of prohibited FR chemicals. <sup>4</sup>	Camping shelters made of synthetic materials	Ongoing	18 months from time of first purchase order
<i><u>Sunscreen ingredients</u></i> : Oxybenzone is a chemical that is used as an active ingredient in sunscreens and other formulated sun-protection products. Research indicates that it may be harmful to coral reefs and other aquatic ecosystems. In addition, some common active sunscreen ingredients lack robust safety data.	Unchanged	REI expects that all sunscreens and formulated sun-protection products supplied to REI be free of oxybenzone and contain only active ingredients that are generally recognized as safe and effective.	Sunscreens and formulated sun-protection products	Ongoing	N/A
<b>Animal Welfare:</b> REI's goal is to ensure that animal-derived materials used in the products we sell—such as down, wool and leather—come from animals that were treated with respect regarding their Five Domains.					
<i><u>Animal fur and exotic leather</u></i> are used in certain products for their insulative and aesthetic properties. In many cases, the supply chains for these materials lack robust mechanisms to ensure the responsible treatment of the animals and sustainable management of the species from which these materials are derived.	Unchanged	REI expects that products supplied to REI do not contain animal fur <sup>5</sup> or exotic leather. <sup>6</sup>	All	Ongoing	N/A

<sup>2</sup> It is the responsibility of all brand partners to comply with any mandatory flammability standards.

<sup>3</sup> Camping shelters include backpacking tents, camping tents, cartop tents, tent accessories, hammock shelters, hammocks, awnings and bivouac sacks.

<sup>4</sup> See [Appendix 2](#) for a list of prohibited FR chemicals.

<sup>5</sup> REI defines animal fur as any animal skin that has the animal's hair or fur fibers attached to it, or the pelt of any animal killed for its fur. Animal fur does not include (1) skins that have been converted into leather or have been processed in a way that completely removes the hair, fleece or fur fibers; (2) materials clipped, shorn or combed from live animals; (3) hides or skins with the hair attached where the skin has been converted to leather, including cowhide with hair attached, fleece, sheepskin and shearling; or (4) synthetic materials intended to look like fur.

<sup>6</sup> REI defines exotic leather as leather derived from animals other than cows, sheep, goats, pigs, deer, bison or kangaroos. REI will consider products containing leathers from other common species on a case-by-case basis. Before buying products containing leather derived from other species, it must be shown that the leather came from a source where the animals' well-being was protected and the species was managed in a sustainable manner.

Topic & Description	Status Relative to Version 3.2	Brand Expectation	In-Scope Product Categories	Implementation Deadline	Transition Period for New Brand Partners
<u>Down</u> comes from ducks and geese and is used as insulation in a variety of products, including jackets, sleeping bags, comforters and others. Inhumane practices—including live-plucking and force-feeding of fowl that provide down—have been reported in supply chains that lack appropriate animal welfare standards and oversight.	Unchanged	REI expects that all products supplied to REI that contain virgin down meet standards that safeguard the well-being of ducks and geese in the down supply chain and prohibit live-plucking and force-feeding.	Products that contain virgin down	Ongoing	18 months from time of first purchase order
<u>Wool</u> comes from sheep and is used as insulation in a variety of products, including base layers, socks, sweaters and others. Inhumane practices—including mulesing of sheep that provide wool—have been reported in supply chains that lack appropriate animal welfare standards and oversight.	Unchanged	REI expects that all products supplied to REI that contain virgin wool meet standards that safeguard the well-being of sheep in the wool supply chain and prohibit mulesing.	Products that contain virgin wool	Ongoing	18 months from time of first purchase order
<b>Climate and Environmental Stewardship:</b> REI's goal is to ensure the products we sell were produced in a way that minimizes greenhouse gas emissions and promotes stewardship, biodiversity and long-term environmental, social and economic sustainability.					
Brands that regularly complete a <u>sustainability assessment</u> are able to track their sustainability performance and identify opportunities to improve. REI completes an annual sustainability assessment to measure our own performance. In addition, we track our brand partners' performance to plan our business and identify how we can collaborate most effectively to support improved performance.	Unchanged	REI expects each brand partner to assess their sustainability performance annually and share their results with REI. REI currently accepts the REI Product Impact Assessment.	All	Ongoing	N/A

Topic & Description	Status Relative to Version 3.2	Brand Expectation	In-Scope Product Categories	Implementation Deadline	Transition Period for New Brand Partners
<u><b>Greenhouse gas emissions, target-setting and reductions:</b></u> Measuring annual greenhouse gas (GHG) emissions, setting a reduction target and implementing an action plan for pursuing reductions are critical steps for brands seeking to reduce their emissions.	Unchanged	REI expects each brand partner to measure their annual greenhouse gas emissions <sup>7</sup> , set a reduction target and implement an action plan for reducing their emissions. As part of REI's commitment via the Science Based Targets Initiative (SBTi), we engage our brand partners to set science-aligned <sup>8</sup> emissions reduction targets.	All	Ongoing	18 months from time of first purchase order
Implementing <u><b>quality standards</b></u> is a key means of upholding product durability. Quality standards serve as a foundation for ensuring that materials, construction methods, and performance expectations support product longevity. Creating longer-lasting products strengthens brand trust and reduces resource consumption and waste.	New	REI expects each brand partner that sells durable products to establish and implement quality standards that support durability. Brands should maintain appropriate measures to ensure these standards are met.	Durable products <sup>9</sup>	Fall 2028	18 months from time of first purchase order
<u><b>Diversity and Inclusion:</b></u> At REI, we envision a future where everyone feels welcome to be themselves, access opportunities and find their place outside—no matter who they are, where they live or how they get out. Our focus is on eliminating discrimination and other negative social impacts related to the products we sell as well as the practices and policies used to create and market them. We aim to implement strategies that help us deliver more relevant products that reflect the myriad ways communities find meaning outside.					
<u><b>Inclusive colorways:</b></u> Color offerings for apparel that assume a white customer limit options and relevance for Black, Indigenous and other people of color (BIPOC) customers. "Nude" offerings that are available only in light skin tones, darker tones paired with names that reinforce stereotypes or the lack of availability of colors appropriate for darker skin tones can increase the marginalization and colorism that people within the BIPOC community often experience.	Unchanged	REI expects that all wearable products supplied to REI be available in colorways appropriate for a range of skin tones/complexions and that products marketed as "Nude," including those with embellishments and/or linings intended to give the impression of bare skin or to mimic skin tone, be available in a range of tones.	Apparel, accessories	Ongoing	18 months from time of first purchase order

<sup>7</sup> Each brand's greenhouse gas emissions should be measured in alignment with the GHG Protocol or an equivalent framework. The term "carbon" is often used as a generally accepted shorthand for "greenhouse gas".

<sup>8</sup> REI considers a science-aligned target to be one that includes emissions from scopes 1, 2 and 3 and aligns with what the latest climate science indicates is necessary to limit global warming to 1.5°C above pre-industrial levels.

<sup>9</sup> REI defines durable products as those designed for repeated use over an extended period, unlike consumable items such as food or sunscreen.

Topic & Description	Status Relative to Version 3.2	Brand Expectation	In-Scope Product Categories	Implementation Deadline	Transition Period for New Brand Partners
<i><u>Inclusive product copy:</u></i> Language that reinforces stereotypes or has other negative cultural impacts—whether appearing in product names, colorways or product descriptions—can perpetuate stigma and barriers to belonging for already marginalized groups.	Unchanged	REI expects each brand partner to have in place creative controls to prevent the use of language in naming conventions (as applied to product, collection, color or design), product information, marketing assets, etc. that negatively impact underrepresented groups (by reinforcing stereotypes, utilizing slurs, co-opting cultural language, etc.).	All	Ongoing	18 months from time of first purchase order
<i><u>Cultural appropriation:</u></i> "Native inspired" design and analogous forms of cultural appropriation can increase economic inequality, reduce already limited access to the outdoor industry among the BIPOC community, reinforce stereotypes, increase inequity and limit opportunity for meaningful cultural exchange.	Unchanged	REI expects each brand partner to have in place creative controls to prevent cultural appropriation: plagiarism, theft and/or inappropriate use of designs, patterns, forms, materials, words/names, etc. that are culturally meaningful to and/or originated from underrepresented communities. These creative controls should ensure that the development of products, promotions and marketing used during annual cultural moments (e.g., Pride, Black History Month, etc.) is shaped by members of the represented communities.	All	Ongoing	N/A
<i><u>Marketing diversity and on-model photography:</u></i> Underrepresentation, misrepresentation, or tokenization of historically marginalized groups in the outdoor industry can widen opportunity gaps, diminish talent experiences, weaken customer perception, and limit culturally meaningful engagement.	Updated	REI expects each brand partner to have in place inclusion guidelines for all marketing materials they supply to REI, including photography, copy, channel guidance, influencer and affiliate media, and any other content provided to promote products sold at REI. These guidelines should ensure representation and inclusion across race, age, gender identity/expression, body size/type, and disability.	All	Ongoing	N/A
Product marketing processes that integrate inclusion throughout production can help address these challenges. Practices such as respecting chosen names and pronouns, providing culturally and physically appropriate gear, ensuring accessibility, and implementing inclusive moderation guidelines all contribute to more equitable outcomes.	Updated	REI expects each brand partner that sells wearable products offered in a variety of sizes to provide REI at least one sample size outside the standard size range for marketing photography for styles purchased by REI. Brand partners should also provide photo assets in at least one size outside standard size for styles selected by REI.	Apparel	Spring 2027	18 months from time of first purchase order

Topic & Description	Status Relative to Version 3.2	Brand Expectation	In-Scope Product Categories	Implementation Deadline	Transition Period for New Brand Partners
<u><b>Inclusive sizing:</b></u> As REI continues its journey toward inclusive sizing, we must continue to dismantle barriers that interfere with an inclusive customer experience. Price differences for apparel based on size contribute to a poor customer experience and limits the industry's ability to meet customer needs.	Updated	REI expects that all wearable products offered in a variety of sizes maintain the same price within a style regardless of size.	Apparel, wearable gear	Spring 2027	18 months from time of first purchase order
<u><b>Diverse hair type inclusion:</b></u> Current industry offerings are limited for customers with higher-volume and textured hair, which impacts the availability of preferred or safe headwear for outdoor recreation.	Unchanged	REI expects each brand partner that produces headwear (helmets, hats, headbands, hoods, balaclavas, hijab, etc.) to have in place guidelines for ensuring an inclusive assortment for a variety of hair types, including higher-volume and textured hair.	Headwear	Ongoing	18 months from time of first purchase order

## V. REI PRODUCT IMPACT STANDARDS: PREFERRED ATTRIBUTES

The following chart outlines REI's preferred impact attributes, and applicable voluntary certifications and material types that REI has determined to be most credible, relevant and impactful in supporting positive impacts across our product offering. REI encourages brand partners to use these attributes for their applicable products.

Product Impact Value	Preferred Attribute	Certifications	Description
Fair and safe supply chains	Fair trade		Fair trade certification promotes safe, healthy working conditions and helps empower communities to build strong, thriving businesses. Fair trade-certified products also support better trading conditions, including higher wages, for producers and workers.
Chemicals management	bluesign®		bluesign® is an independent system for managing the environmental impacts of textile-based product manufacturing. The bluesign® system works to prevent chemicals of concern from entering the manufacturing process, while promoting resource conservation and efficiency.
	Leather Working Group		Leather manufacturing can be an environmentally impactful process, with key potential impacts including deforestation and the use of hazardous chemicals in leather tanneries. The Leather Working Group (LWG) certification ensures that certified leather suppliers have strong environmental stewardship practices in place and promotes traceability of leather hides.
Animal welfare	Responsible Down Standard		The Responsible Down Standard (RDS) certifies that virgin down and feathers came from ducks and geese that were treated according to leading animal welfare standards that prohibit certain inhumane practices, including live-plucking and force-feeding.
	Responsibly sourced wool & Responsible Mohair Standard		The Responsible Wool Standard (RWS), ZQ and the Responsible Mohair Standard (RMS) certify that virgin wool (RWS and ZQ) and mohair (RMS) came from animals that have been treated according to leading animal welfare standards and from farms with a progressive approach to managing their land. In addition, these standards prohibit certain inhumane practices, including mulesing of sheep.
Climate and environmental stewardship	Forest Stewardship Council (FSC)		Forest Stewardship Council (FSC) certification provides assurance that certified wood products come from forests that were managed responsibly. Healthy forests are critically important to maintaining a stable climate due to their sequestration of carbon and the role they play in maintaining ecosystem health. The FSC certification addresses both environmental and social considerations, including deforestation, land use change, Indigenous peoples' rights and illegal harvesting.

Product Impact Value	Preferred Attribute	Certifications	Description
Climate and environmental stewardship	Organically grown cotton and organic ingredients & regenerative organic	   	<p>Organic agriculture avoids the use of synthetic pesticides, herbicides and fertilizers and ensures that farmers follow best practices that promote water quality, energy conservation, biodiversity and soil health. Healthy soil helps mitigate climate change by sequestering carbon. Organic practices are applicable to a broad range of agricultural products, including cotton and many ingredients contained in food products sold at REI.</p> <p>Regenerative Organic Certified (ROC) builds on the USDA Certified Organic standard with an outcome-based approach focused on restoring and enhancing soil health, biodiversity, and carbon sequestration through farming practices that minimize tilling and employ rotational grazing. ROC also includes additional topics such as animal welfare and social fairness.</p>
	Recycled materials	 	<p>Using recycled materials reduces the need to extract new raw materials, keeps materials out of landfills and typically reduces carbon emissions and other environmental impacts. In addition, using recycled materials supports the development of robust recycling infrastructure that enables the efficient use of resources. REI encourages their use in products where they reduce the product's environmental impact while maintaining product performance and safety.</p>
	The Climate Label		<p>The Climate Label is a certification for companies that actively fund climate solutions to reduce emissions in their operations and value chain. The Climate Label requires certifying brands to establish a climate transition budget (CTB) based on their annual emissions. Brands must deploy that budget towards qualifying emissions reduction projects. Brands must demonstrate that they are deploying at least a portion of their CTB (an amount that grows each year) to fund emissions reductions within their own value chain. Brands may use the remainder of their CTB to fund initiatives outside their value chain.</p>
	Lifetime warranty	N/A	<p>A lifetime warranty ensures that a brand provides a repair or replacement if a product fails due to material or workmanship defects for as long as the original purchaser owns the product. Warranty repair services help reduce environmental impacts by extending the life of products, keeping them out of landfills, and reducing the need to manufacture replacement products. A lifetime warranty also supports customer trust and satisfaction, while incentivizing brands to create durable products.</p>
	Packaging sustainability and How2Recycle logo		<p>REI encourages brand partners to use packaging materials that are FSC-certified and/or recycled and that are recyclable or compostable after use. In addition, we encourage the use of the How2Recycle logo on product packaging to help customers understand how to recycle packaging materials after use.</p>

## VI. APPENDIX 1: FREQUENTLY ASKED QUESTIONS (FAQ)

- ❖ What criteria does REI use to establish its product impact standards? In establishing these standards, REI begins by listening to our members and gathering input from brand partners, industry groups and nonprofit partners with expertise on social and environmental sustainability and inclusion. We also analyze the social and environmental impacts associated with the products we sell, and we assess (1) which impacts are most significant across our business, (2) our greatest opportunities to create positive change and (3) the efficacy of existing tools and resources. Ultimately, the standards we establish are those that we determine to be most effective in driving positive impacts across our product offering.
- ❖ When do REI's standards take effect? Implementation deadlines are listed as product seasons, with the fall season generally corresponding to products arriving at an REI location or to a customer on or after July 1 of the indicated year and the spring season to products arriving on or after January 1. Implementation deadlines for new expectations established in the most recent version of the standards can be found in the [summary](#) of brand expectations. While the implementation deadline listed indicates the timeframe by which REI's expectations should be met, brand partners are encouraged to align with each applicable expectation as soon as possible.
- ❖ Are brands that are new to REI expected to meet REI expectations immediately? For certain expectations, we provide an 18-month transition period for brands that are new to REI. We realize that brands may need to modify how they operate to align with REI's expectations and that this can take time. This approach also provides an opportunity to support our brand partners in adopting best practices.
- ❖ How will REI measure progress in implementing the standards? REI utilizes our Product Impact Assessment as the primary means of tracking progress in implementing our standards. If necessary, REI may also request additional information from brands regarding their implementation of the standards.
- ❖ How are REI's standards integrated into REI's merchandising process? Sustainability and impact have always been important considerations in REI's product selection process. REI's Product Impact Standards ensure that these topics are formally integrated in the product assortment process. The standards also enable REI to better track and highlight preferred product attributes for our customers and to educate customers on what these attributes mean, why they're important and how they support positive outcomes. Additionally, REI's Impact teams offer ongoing consultation, education, collaboration opportunities and resources to REI merchants and vendors regarding the topics covered within the standards and adjacent areas of interest.
- ❖ How are the brand expectations enforced? REI utilizes the results from our Product Impact Assessment to track alignment with our brand expectations. The results of the assessment are reviewed by REI's merchandising team and are an important consideration in product purchasing decisions. If necessary, we may also request additional information from brands about the actions they take to align with our expectations. While we cannot guarantee that every brand and product we sell aligns with these standards, we are committed to ongoing engagement and collaboration with brands working to implement the standards. Brands that do not align with these standards may be subject to a penalty, and we review and reconsider our relationships with brands that do not meet our expectations over an extended period.
- ❖ Which product certifications does REI recognize? REI believes that utilizing credible, widely recognized third-party certifications is an effective means of promoting sustainability within supply chains and products. Many of the preferred attributes outlined in REI's standards is either a specific certification or a class of materials where multiple certification schemes exist (e.g., organically grown cotton or recycled materials). For these material classes where multiple certification schemes exist, REI recognizes any credible, relevant certification scheme that has been demonstrated to drive positive impacts.

- ❖ Does REI specify how brands should monitor their supply chains? Many of REI's brand expectations and preferred attributes require supply chain monitoring and engagement with suppliers. REI does not specify how brand partners monitor their supply chains; however, we expect that brands have in place effective policies and procedures for doing so in a responsible manner and ensuring the accuracy of product claims.
- ❖ Do REI's standards align with the Higg Index? The Higg Index is an important component of how REI measures our sustainability performance. We utilize many of the Higg Index tools to measure various components of our business. We believe that standardized sustainability tools, such as the Higg Index, provide a unique opportunity to scale sustainability best practices across the industry.
- ❖ How do REI's standards relate to regulatory requirements? The Product Impact Standards are a set of voluntary requirements intended to be separate from legal and regulatory requirements. REI expects brand partners to monitor and comply with all applicable laws and regulations. In any instances where applicable laws or regulations conflict with REI's standards, the laws or regulations shall supersede these standards.
- ❖ Does REI have a means of collecting input from brand partners to shape future versions of REI's standards? We actively seek brand input to shape our standards and inform our overall approach to sustainability and impact. We regularly gather input from brands via the REI Product Impact Assessment. Brands may also contact the REI Sustainability Team at any time to provide input by sending an email to [productsustainability@rei.com](mailto:productsustainability@rei.com).
- ❖ Are REI's standards revised over time? If so, how? We continuously elevate how we drive positive impact via REI's product offering, and our standards are updated periodically to support our efforts to do so. Revisions to the standards will incorporate the tools and approaches that are most effective in advancing sustainability and inclusion, most relevant to our product offering and most feasible for REI and our brand partners. Brand partners will be notified of any changes to the standards, and the latest version of the standards will be made available to them.
- ❖ How does REI view other actions taken by brands to advance sustainability and drive positive impacts? REI is fortunate to work with many brands that are leaders in sustainability and impact and take progressive actions that extend beyond the scope of this document. We applaud these efforts, and we look forward to continuing to collaborate with our partners to have a positive impact on the environment and communities where we operate.
- ❖ What does REI mean when they say they expect a product to be "free of" something? REI follows the guidance outlined in § 260.9 of the 2012 version of the Federal Trade Commission's [Green Guides](#), which specifies when it is appropriate to make a "free-of" claim. REI's approach to "free of" claims may change in the future if the FTC guidance changes.
- ❖ How can I share feedback or ask the REI team a question about the standards? Feedback or questions about REI's Product Impact Standards can be shared via email with the REI team at [productsustainability@rei.com](mailto:productsustainability@rei.com).

## VII. APPENDIX 2: PROHIBITED FLAME RETARDANT CHEMICALS

The FR substances listed in Table 1 have been restricted by at least one country, U.S. state or international regulatory organization. This list constitutes the FR chemicals that are prohibited in camping shelters sold at REI.

### References:

1. bluesign® – [System Substances List](#)
2. Oeko-Tex® – [Standard 100](#)
3. American Apparel & Footwear Association – [Restricted Substances List](#)
4. Apparel & Footwear International RSL Management Group – [Restricted Substances List](#)
5. California Safe Drinking Water and Toxic Enforcement Act (Proposition 65) – [The Proposition 65 List](#)
6. Washington Children's Safe Products Act – [Chemicals of High Concern to Children](#)
7. United States Environmental Protection Agency – [Significant New Use Rules](#)

Table 1: Restricted FR Chemicals

CAS Number	Chemical
3296-90-0	2,2-bis(bromomethyl)-1,3-propanediol (BBMP)
5412-25-9	Bis (2,3-dibromopropyl) phosphate (BDBPP)
3194-55-6	Hexabromocyclododecane (HBCD)
25637-99-4	Hexabromocyclododecane (HBCD) – cont'd
134237-50-6	Hexabromocyclododecane (HBCD) – cont'd
134237-51-7	
134237-52-8	
59536-65-1	Polybrominated biphenyls (PBBs)
SEVERAL	Polybrominated diphenyl ethers (PBDEs)
40088-47-9	Tetrabromodiphenyl ether (TetraBDE)
32534-81-9	Penta-bromodiphenyl ether (pentaBDE)
36483-60-0	Hexabromodiphenyl ether (HexaBDE)
68928-80-3	Heptabromodiphenyl ether (HeptaBDE)
32536-52-0	Octa-bromodiphenyl ether (octaBDE)
1163-19-5	Decabromodiphenyl ether (DecaBDE)
85535-84-8	Short-chain chlorinated paraffins (SCCP)(C10-C13)
79-94-7	Tetrabromobisphenol A (TBBPA)
512-56-1	Trimethyl phosphate
545-55-1	Tris (1-aziridinyl)-phosphine oxide (TEPA)
126-72-7	Tris (2,3-dibromopropyl) phosphate (TRIS)
13674-87-8	Tris(1,3-dichloro-2-propyl) phosphate (TDCPP)
115-96-8	Tris(2-chloroethyl) phosphate (TCEP)
13674-84-5	Tris(1-chloro-2-propyl) phosphate (TCPP)
1309-64-4	Antimony trioxide
183658-27-7	2-Ethylhexyl-2,3,4,5-tetrabromobenzoate (TBB)
26040-51-7	Bis(2-ethylhexyl)-3,4,5,6-tetrabromophthalate (TBPH)