



DO NOT ATTEMPT THE STUNTS OR POSES FEATURED IN THIS BOOK. PROFESSIONAL RIDERS, MODELS AND REI STAFF MEMBERS WERE USED.



**NOVARA**

WORLD HEADQUARTERS

KENT, WASHINGTON

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**NOVARA** 2004





On one of our trail-searching road trips we came  
across a beat-up bike with a sticker that said,

**“My bike takes me places that school never could.”**

Although we're ardent fans of higher education, we felt it captured the essence of riding. Maybe for you it's a road ride through the early-morning fog. Maybe it's the discovery and challenge of a new trail deep in the woods. Or maybe it's simply riding to work through the city you've lived in all your life. On a bike, life is happening all around and you're part of it. That's what keeps us all riding.



Fast is fun



Carbon is great. We love carbon. It's lighter and stronger than almost anything else out there, and it gives bikes a beautifully smooth ride. We use it throughout our road bike line because every rider needs some.

**TEAM EDITION TRIONFO** | Ready to compete at any level; no excuses, no complaints. For the team Edition Trionfo we indulged our love for carbon and put it everywhere we could. The result? A wickedly light and smooth-riding race machine. Straight outta the peloton comes a host of carbon goodies including an FSA crank and seatpost, plus a Columbus Muscle fork and rear triangle. All of this is teamed with the new Dura Ace 10-speed group. Just to make sure you don't get dropped from the pack, we threw on the Mavic Kysarium SSC wheelset. Sweet.

Frame: **AN6 Butted With Columbus Muscle Rear Triangle** Fork: **Columbus Carbon Muscle** Crankset: **FSA Carbon Pro Team Issue** Drivetrain: **Shimano Dura Ace 10-Speed** Highlights: **Columbus Carbon Muscle Rear Triangle; Mavic Kysarium Wheels; Carbon Seatpost; FSA Wing Pro Handlebar; Vittoria Open Corsa CX Tires**





**STRADA** | You can do a lot on this ride. Take it out for a Sunday cruise. Race it. Train for your next century. You name it, the Strada can do it. To make sure that it goes the distance, we built it up with reliable Shimano 105 parts, a smooth-riding carbon fork and a great set of fast-rolling wheels. Get one and start riding today.

Frame: **AN6 Aluminum** Fork: **EVO Carbon** Crankset: **Shimano 105** Drivetrain: **Shimano 105 9-Speed**

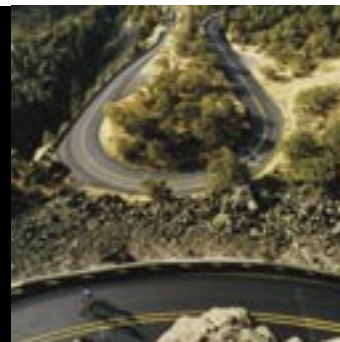
Highlights: **Ritchey Cockpit; Mavic CXP22 Rims; Vittoria Rubino Tires**



## Go ahead, light the fuse

**TRIONFO** | Don't let the triple fool you; this machine is race-worthy. Light and fast, the Trionfo features Shimano Ultegra with one very tasty upgrade to an FSA Carbon crank. While we're talking carbon, check out the Evo carbon fork and seat stays. Rounding out this sweet-handling package are the oversized FSA Wing Pro bars and stem, which ensure that no matter how hard you're cranking, the power will get to the pavement.

Frame: **AN6 Butted with Carbon Seat Stays** Fork: **EVO Carbon Monocoque** Crankset: **FSA Carbon Pro Triple**  
 Drivetrain: **Shimano Ultegra 9-Speed** Highlights: **FSA Shaped Handlebars; Shimano Aero Wheels; Vittoria CX Tires**



We know road bikes. Our design team rides them every day, rain or shine, in a rabid pack known as the Lunch Ride. So we're a little tenacious (OK, we're nuts) about building the smoothest-riding bikes on the block. The way we see it, no roof rack is properly equipped without one.





**FORZA** | Ready for the open road with a light aluminum frame and a carbon fork. And because we want no ride to be a bad one, we included a nice Ritchey adjustable angle stem so you can find a comfortable position easily.  
 Frame: **AN6 Aluminum** Fork: **EVO Carbon** Crankset: **Shimano Sora** Drivetrain: **Sora 8-Speed**  
 Highlights: **Selle Royale Viper Saddle; Ritchey Biomax Bar; Ritchey Adjustable Stem**



**Not everybody wants to be a racer. So we don't build all race bikes. These bikes are still light and fast, but we've added some features like adjustable stems and flat bars that make them more comfortable than race bikes.**



*New school speed machine*



**EXPRESS** | We built the Express because we know a lot of you want a light and fast bike without drop bars. We started building it last year and, boy, there are more of you out there than we thought. People like it because it's so versatile. Use it for triathlon. Take on a road trip and explore every curvy road from here to there. Put a rack and fenders on it and use it as a quicker-than-thou commuter. It's made to do all of that and more, and do it smoothly, thanks to an EVO carbon fork and a great assortment of choice parts.  
 Frame: **AN6 Aluminum** Fork: **EVO Carbon** Crankset: **TruVativ Elita** Drivetrain: **Shimano 105 9-Speed**  
 Highlights: **Ritchey Adjustable Stem; Fender- and Rack-Friendly; Puncture-Resistant Tires**





No thanks, I'll ride

Ever notice bikes in big cities? Stripped down to the basics, then built up only with what works? We did, and that's what helped us build Buzz bikes. Each one is made tough with hand-picked parts that'll survive the roughest rides.



**BIG BUZZ** | Ride everywhere and ride fast. Sell your car and change the world. Or maybe just blow by roadies flaunting your disk brakes and stealthy paint job. It's your choice, and with this bike you have options.  
Frame: **7005 Aluminum** Fork: **Alloy** Crankset: **TruVativ Elita** Drivetrain: **SRAM X-7 9-Speed**  
Highlights: **Avid Disc Brakes; WTB Dual-Duty Rims; Vittoria 700x28c Tires**



**BUZZ** | Bash it, thrash it, crash it. See concrete in a new light. From midnight beer runs to deep urban adventures, your new rig is the Buzz. Now equipped with Hayes disc brakes; great for playing dodge 'em with the motorized masses. Frame: **7005 Aluminum** Fork: **Cro-Moly** Crankset: **TruVativ 5D ISIS** Drivetrain: **SRAM 5.0 9-Speed**  
Highlights: **Hayes Disc Brakes; Lower Gearing; Titec Saddle**



Single ring or double? Take your choice. If you ride long distances or in hilly areas, choose the double-ring Big Buzz. If you love simplicity, ride shorter distances or listen to Jon Spencer Blues Explosion, the Buzz is for you.

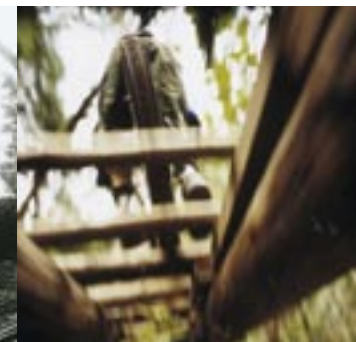
The time has come to go big



Hit the big hits, or climb like a scorched mountain goat. Manitou's SPV technology lets you do both on the same bike. You get plush, long travel when you need it on the rough stuff, and tunable, bob-free performance on the smooth.

**BUZZ KING B** | Few things in life are as good as a bike that can handle both epic rides and the big drops. With 5 inches of SPV-controlled travel in the rear, the Buzz goes from blasting the singletrack to hucking big with nary a whimper. Featuring the new Manitou Black Elite, which gives you 120 mm of travel plus SPV control. In plain language that means less bob and fewer faceplants. The King B is set up to hit hard right out of the box, with a Truvativ Husselfelt ISIS crankset, Titec Hell Bent bars and Knock Rated Big Al stem. Add to that the legendary stopping power of Hayes hydraulic disc brakes and it's time to ride.

Frame: **AN6 FS Aluminum** Fork: **Manitou Black Elite With SPV** Crankset: **TruVativ Husselfelt**  
Drivetrain: **Shimano Deore LX** Highlights: **Hayes Hydraulic Brakes; TiTec Cockpit; 5" Travel**





Want an efficient ride up and a great ride down? Try out the FSL with Manitou's SPV system. SPV allows suspension to remain bob-free for smoother terrain without affecting the shock's ability to respond to big bumps.



**PONDEROSA FSL** | Fast trails, road trips and race courses. The FSL begs for a good hard ride and just one more journey to Moab. If you're seeking a bike that won't ask for mercy on your next ride, this one's for you.

Frame: **AN6 FS Aluminum** Fork: **Manitou Black Elite With SPV** Crankset: **Shimano XT HollowTech II** Drivetrain: **Shimano Deore XT** Highlights: **Avid Disc Brakes; WTB Speed Disc Wheels; Shimano M959 Clipless Pedals**

**PONDEROSA FS** | Time to toss the hardtail? Get full suspension and upgrade your braking power. With plush RockShox suspension and disc brakes, you'll lose that white-knuckle feeling and really start enjoying the ride.

Frame: **AN6 FS Aluminum** Fork: **RockShox Judy TT** Crankset: **TruVativ 5D** Drivetrain: **Shimano Deore LX** Highlights: **Shimano M475 Disc Brakes; WTB Speed Disc Rims; RockShox Bar**



Disc brakes. Who would've thought something designed to make you stop can actually help you ride faster? But that's what disc brakes do. You'll brake later in the curves, carry your speed and have more fun. Who knew?





**BONANZA** | The Bonanza is ready to rip with a Manitou fork and powerful Shimano disc brakes. Yep, disc brakes. Makes you wonder why you'd ever spend more than this for a mountain bike, doesn't it?

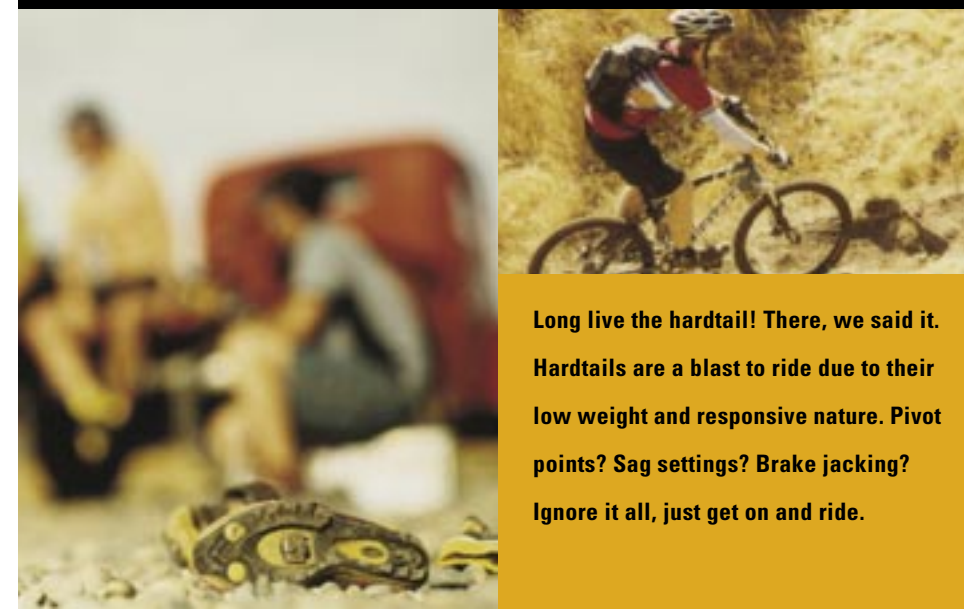
Frame: **7005 Aluminum** Fork: **Manitou Six** Crankset: **TruVativ 5D** Drivetrain: **Shimano Deore**

Highlights: **Shimano M475 Disc Brakes; WTB Speed Master Rims; WTB Motoraptor Tires**

**ASPEN** | Shimano reliability combined with an RST front shock means everybody can get their share of the trails. The Aspen is ready to bring a grin all riders with its truly trail-ready setup.

Frame: **7005 Aluminum** Fork: **RST Gila T4** Crankset: **TruVativ ISO-Flow** Drivetrain: **Shimano Alivio**

Highlights: **Ritchey Cockpit; WTB Speed Master Rims; WTB Motoraptor Tires**



Long live the hardtail! There, we said it. Hardtails are a blast to ride due to their low weight and responsive nature. Pivot points? Sag settings? Brake jacking? Ignore it all, just get on and ride.

## Sometimes simplicity is best

**PONDEROSA** | This bike loves twisty single track. How much? So much that when you're riding you'll feel the love coming up through the handlebars and into your arms. Sure, it'll be kind of weird, but the cool thing is that you'll ride faster, farther and better than you ever have before. That's the power of a good, fast bike set up with top-notch parts and carefully dialed in for the ride.

Frame: **AN6 Aluminum** Fork: **Manitou Axel Comp** Crankset: **TruVativ Firex** Drivetrain: **Shimano Deore XT**

Highlights: **Avid Speed Dial Brakes; Ritchey Cockpit; WTB Weirwolf 2.1 Tires**



Less stuff, more memories



Built for the epic tour. You know the one. Where you quit your job, sell all your stuff and set no return date. It's you, the bike and a list of friends to visit. Maybe you'll end up in Madagascar. Asia. Pocatello.



**SAFARI** | Built for the long-haul with a multiposition bar, rear rack and an adjustable stem. The Safari has 26" wheels and fatter tires than most touring bikes, so it'll take on any road that beckons to you.

Frame: **7005 Aluminum** Fork: **Cro-Moly** Crankset: **Shimano Deore** Drivetrain: **Shimano Deore LX 9-Speed**

Highlights: **Continental Touring Tires; Mavic X221 Rims; Trekking Handlebar**



**RANDONEE** | The legend is true. Steel makes a fine bike, especially a touring bike. The Randonee is built for touring with rack mounts, dependable Shimano parts and fast-rolling Continental tires.

Frame: **Reynolds 520 CroMoly** Fork: **Cro-Moly** Crankset: **Shimano Tiagra** Drivetrain: **Shimano Tiagra 8-Speed**

Highlights: **Continental Touring Tires; Mavic T224 Rims; Ritchey Biomax Handlebar**



Sure, these bikes can handle a loaded tour. But their real story is that they're our most versatile bikes. Both double as commuter bikes—with rack mounts, powerful brakes and clearance for fenders.





For bikes, fit is key. That's why we take the time to design our women's bikes to fit actual women. This means the right parts where you need them. Handlebars, seats, and frame geometry are all chosen with care to achieve the best possible fit.

## We thought of everything

**CAREMA** | You can't create a great-fitting bike by changing just one thing. So, we gave careful consideration to every aspect of the Carema when we designed it. We wanted a versatile road rig that would fit women better than anything else on the market. Thanks to a well-conceived blend of the right parts and frame geometry, the Carema delivers an elevated level of performance and comfort that you'll appreciate on every ride.

Frame: **AN6 Aluminum** Fork: **EVO Carbon** Crankset: **Shimano Sora** Drivetrain: **Sora 8-Speed**  
Highlights: **Ritchey Biomax Bar; Ritchey Reversible Stem; Shimano R500 Levers**





**PIEDRA** | Buy this bike today and you'll be happier tomorrow. We guarantee it. Ride it hard. Get dirty. Fear nothing. We built it to take the abuse of real trail riding so you can focus on the getting out there.  
 Frame: **7005 Aluminum** Fork: **RST Gila T4** Crankset: **Truvativ ISO-Flow** Drivetrain: **Shimano Alivio/Acera**  
 Highlights: **Ritchey Cockpit; WTB SpeedMaster Rims; WTB Moto Raptor Tires**



Ride for yourself. Ride for your friends. Ride for your mom, because when she was riding, bikes were heavy and the trails lame. Today the bikes are sweet and the trails a blast. This requires a new mantra — ride hard and ride often.



## Ticket to shred

**BONITA** | Got the urge to blast trails and smoke the snakiest singletrack? Hop on the Bonita and you've just punched your all-day pass to roll over any obstacle nature leaves in your path. The Manitou fork cheerfully soaks up the bumps, and Shimano disc brakes stop powerfully when things get a tad unruly.

Frame: **7005 Aluminum** Fork: **Manitou Six** Crankset: **Truvativ Five-D** Drivetrain: **Shimano Deore/Alivio**  
 Highlights: **Shimano M475 Disc Brakes; WTB SpeedMaster Rims; WTB Moto Raptor Tires**



Get the perfect gear with no hassles and no waiting. Yep, that's what SRAM's Dual Drive on the XR DD gives you. With it you can shift while stopped, even under a load. Which means when you're stopped at a light and you need to change gears to get going you can. It's also great when you're headed up a steep hill and need a kinder, gentler gear. Traditional systems don't shift well under load, but the Dual Drive loves to.



## Live the simple life

**XR DUAL DRIVE** | Fast, simple and comfortable. Sure it's got the cool new SRAM DualDrive 27-speed system so you have a wide range of gears and easy shifting, but what really matters is that everything on this bike makes riding simpler. No front shifter, no multiple chainrings—just easy shifts and the right gear for any hill. It's kind of like the suspension fork and seatpost—useful technology in place to make the ride just a little bit better.

Frame: 7005 Aluminum Fork: RockShox Metro Crankset: RPM DualDrive Drivetrain: SRAM DualDrive  
Highlights: RockShox Metro Fork; DualDrive Shifting; Alloy Pedals





**CORSA** | Put a rack on it and hit the farmers' market. Hang up the car keys one day a week and ride it instead. Take it to the library and read more books. It sounds like this bike is nothing but good for you.

Frame: **7005 Aluminum** Fork: **RST CT-Com-1** Crankset: **Truvativ Five-D** Drivetrain: **SRAM 4.0/SRAM 3.0/Shimano Acera 8-Speed** Highlights: **Suspension Fork and Seatpost; Reflective Tire Sidewalls; Comfort Saddle**

**METRO** | Built to take you where you want to go without undue punishment. You think that'd be easy, but it takes commitment to a great ride and good parts. Which this bike has, so you're covered.

Frame: **7005 Aluminum** Fork: **RST CT-Com-1** Crankset: **Truvativ X-Flow** Drivetrain: **SRAM 3.0/Shimano 7-Speed** Highlights: **Suspension Fork and Seatpost; Reflective Tire Sidewalls; Comfort Saddle**



Riding isn't fun if it doesn't feel good, so we built these bikes to make it feel great. Suspension that soaks up bumps, cushy seats, great-feeling grips and even the pedals are all carefully chosen to put the joy in joyriding.

## It's time to roll out in style

**XR** | Get on and ride. No hassles, no worries. We've taken care of everything on our deluxe comfort bike, from the comfortable upright position to the ride-smoothing RockShox suspension fork. Blast to the market, cruise to coffee. Wherever you're heading, just grab the bars of this sweet ride and start pedaling.

Frame: **7005 Aluminum** Fork: **RockShox Metro** Crankset: **Truvativ Five-D** Drivetrain: **SRAM 5.0/SRAM 4.0/Shimano 9-Speed** Highlights: **RockShox Metro Fork; Reflective Tire Sidewalls; Comfort Saddle**



No fluffy kid stuff



Kids thrash stuff. In fact, they seem to take pride in it. That's why the Mini Buzz is built trail-tough, using all of the know-how we've gained in our 20 years of making mountain bikes for adults who claim to have grown up.

**MINI BUZZ** | This is the shredder of the group. Built to take the hits, the Mini Buzz traces its attitude and origin to our other Buzz bikes. Durability, style and ride were foremost in mind when we built this ride. Which explains a lot, from the maintenance-free threadless headset to the envy-inducing flame tires.  
Frame: High-Tensile Steel Fork: BMX Uni-Crown Crankset: Steel 32T Highlights: Kenda Flame 20x2.0 Tires; Steel BMX Threadless Headset; Velo VL-7034 Saddle; BMX-Style Handlebar





**DR 5-SPEED** | Our smallest bike with multiple gears, this Dirt Rider features 5 gears in back for maximum versatility. Set up so that it can go from general use to hitting moderate trails, this bike will get them going.

**DR SS** | The Dirt Rider Single-Speed is the strong, simple type. Tough and durable, it's got a coaster brake plus a hand brake so stopping is sure and easy.



Teach them to jump. Love the outdoors. Set the world record for skids. Biking teaches them balance, improves their motor skills and, rumor has it, makes them better-looking. Not that it matters, of course. Not at all.

## Unleash the little ripper within!

**DR 24** | With full gears and beefy 24" wheels, any terrain is open to this bike. Perfect as a first mountain bike or as a more versatile alternative to a BMX bike. Built for durability, with a threadless headset and quality Shimano parts, the Dirt Rider will get them out on the trails.

Frame: 6061 Aluminum Fork: RST Capa C4 Crankset: Shimano C050 Highlights: Kenda K831 24x1.95 Tires; Shimano TY10 Front Derailleur; Shimano TY15 Rear Derailleur





We'd never cheese out the little ones. That's just not how we do it. Instead, we build tough little bikes for the smaller riders, made with the same thoughtful details as on our big bikes. Your kids will love them as much as we do.



DR 12 | Beautiful, durable, reliable. What more could you want? How about solid training wheels and nice details like full pad sets and matching chain guards.

Get 'em started now! DR16 | Built as solid as our big bikes, these bikes feature rugged steel frames, rock-solid parts, full pad sets and 2-tone paint.





Novara designer Steve Gluckman rides the grueling 29-mile Downeyville MTB race.



We ride. A lot. In fact, half the people you see in this book work at REI and ride every chance they get. That's why we know what works and what doesn't. It's also why at REI you can find everything you need to make your rides great.



One of Erden Eruç's Alaskan campsites during the first leg of his Six Summits Project, a multiyear, self-propelled global adventure. To reach and summit Denali, Eruç rode a Novara Safari 5,546 miles round-trip from Seattle.



Brian Foley leads out Pat Weiler for the win on the uphill finish of the Seattle International Raceway road race.



At Novara, we're as passionate about getting folks riding bikes as we are about designing bikes. Which is why we, as part of the REI family, regularly donate bikes, gear and money to support cycling in all of its forms. It's all part of our master plan to get the entire planet riding bikes.

