

A woman with a grey helmet and a blue and green patterned dress is riding a bicycle. She is looking up and to the right. The bicycle has a silver basket on the handlebars. In the background, there is a building with a mural that includes the text "HOME OF" and "OLYMPIA COFFEE ROASTING CO". The mural also depicts a coffee pot and a sign that says "BUCK B".

2014 BIKES & CLOTHING MEDIA KIT

MOVARA

NOVARA[®]

2014 LOOKBOOK

Sleek, streamlined and ready to roll, the 2014 Novara lineup offers bikes, gear and clothing that deliver style, function and maximum performance.

NEED MORE INFORMATION?

Please contact us for additional product information or images:

Courtney Coe | REI Marketing | 253-437-7308 | ccoe@rei.com

REI.COM | NOVARABIKE.COM

Novara bikes are exclusively available at REI.

2014 NOVARA BIKES

URBAN MOBILITY

Gotham
Barrow
Arkham
Big Buzz
Men's River Walk Shirt
Men's Roxhill Shorts
Men's Westbrae Knickers
Men's Zilker Woven Shirt
Men's Dutchtown Jacket
Men's Arcadia Pants
Women's Fells Point Poncho
Women's Whittier Dress
Women's Padded Boy Shorts
Women's Haisley Woven Top
Women's Lug a Pug Tee
Women's Pilsen Shorts
E.T.A. Pack
Round Town Pannier

URBAN PATH

Corsa
Women's Mia
Men's Hayden Jersey
Men's Metro Gel Double Shorts
Women's Jaunt XX
Women's Rhumba Tank
Women's Miss Carema Gel Skort
Afterburner 2.0

OFF ROAD

Ponderosa 27.5
Men's Draft Jersey
Men's Exposure Double Shorts
Torero 29
Women's Bonita
Women's Bonita Double Shorts

OPEN ROAD

Trenta
Men's Sprint Jersey
Men's Ferrero Bib Shorts
Strada
Women's Carema Pro
Women's Jo Jersey
Women's Mezzo Road Shorts

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2014 Novara Bicycles

BIKE	KEY SPECS*	ITEM #	PRICE*
URBAN MOBILITY			
Gotham UPDATED	Butted 6061 aluminum / NuVinci N360 CVT hub / Gates Center Track belt system	857590	\$1,399
Zealo	Butted 6061 aluminum / Shimano Tiagra 2 x 10 speed / Avid BB7 road disc brakes	837491	\$999
Arkham NEW	6061 aluminum / SRAM iMotion 3-speed internally geared / ProMax Render mechanical disc brakes	857591	\$849
Big Buzz	6061 aluminum / SRAM X5 27 speed / Tektro Auriga Pro hydraulic disc brakes	832566	\$799
Barrow NEW	4130 chromoly / SRAM VIA 24 speed / ProMax mechanical disc brakes	837489	\$749
Buzz	Butted 4130 chromoly / SRAM X4 24 speed / Tektro Aquila mechanical disc brakes	837487	\$599
FlyBy	6061 aluminum / Shimano Nexus 7-speed internally geared / Linear-pull brakes	843607	\$599
URBAN PATH			
Forza / Fiona UPDATED	6061 aluminum / Suntour NEX fork (63mm) / Shimano Acera 27 speed / Linear-pull brakes	857582 / 857584	\$599
Jaunt XX UPDATED	6061 aluminum / Chromoly fork / SRAM 3.0 24 speed / Linear-pull brakes	857585	\$499
Corsa / Mia UPDATED	6061 aluminum / Chromoly fork / SRAM 3.0 24 speed / Linear-pull brakes	857581 / 857583	\$499
OFF ROAD			
Ponderosa 27.5 NEW	Butted 6061 alum. / Suntour Raidon fork (100mm) / SRAM X7 2 x 10 speed / Tektro Gemini hydr. disc br.	857579	\$999
Ponderosa 29	Butted 6061 alum. / Suntour Raidon fork (100mm) / SRAM X7 2 x 10 speed / Tektro Auriga hydr. disc br.	837481	\$999
Matador 29/Madrona 29	6061 aluminum / Suntour XCR fork (80mm) / SRAM X5 27 speed / Tektro Gemini hydraulic disc brakes	837480 / 837490	\$799
Bonita UPDATED	6061 aluminum / Suntour XCM fork (80mm) / Shimano Alivio 27 speed / Tektro HDC hydra. disc brakes	857578	\$649
Torero 29 UPDATED	6061 aluminum / Suntour XCM fork (80mm) / Shimano Alivio 27 speed / Tektro HDC hydra. disc brakes	857580	\$649
Portal / Pika	6061 aluminum / Suntour XCM fork (100mm-Portal, 80mm-Pika) / 24 speed / Linear-pull brakes	825408 / 825409	\$449
OPEN ROAD			
Trenta UPDATED	Butted Kinesisium aluminum / Shimano Ultegra 11 speed / Shimano R61 short-reach brakes	857587	\$1,699
Strada / Carema Pro UPDATED	Butted 6061 aluminum / Shimano 105 2 x 10 speed / Shimano long-reach brakes	857586 / 857588	\$1,099
Divano / Carema	6061 aluminum / Shimano Sora 27 speed / Tektro long-reach brakes	843674 / 837483	\$849
Express / Express xx	Butted 6061 aluminum / Shimano Alivio 27 speed / Shimano long-reach brakes	826068 / 826069	\$849
TOURING			
Randonee	Butted Reynolds 520 chromoly / SRAM 3 x 10 speed / Tektro mini linear-pull brakes	816068	\$1,199
Safari	Butted Reynolds 520 chromoly / Shimano Deore 27 speed / Shimano Deore V-Brakes®	807245	\$899
KIDS'			
Afterburner 2.0 NEW **	High-tensile steel / Single speed	851189	\$249
Lots more Novara kids' bikes	Check out our full assortment for boys and girls at novarabike.com	TBD*	TBD*

* For updated descriptions, specs and prices on all our Novara bikes, please visit novarabike.com

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2014 URBAN MOBILITY

Built to handle the quick starts and stops of city riding, our sleek, nimble Urban Mobility bikes are fun and comfortable designs for occasional riders to seasoned commuters.

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GOTHAM

\$1,399



A revolutionary bike for city riding, the updated Gotham is lightweight but still smoothly rolls the streets with a Gates® carbon belt drive and a NuVinci® N360 rear hub for gear changes.



KEY FEATURES

- NuVinci N360 hub and Gates Center Track belt system combine to provide a smooth, easy-shifting, near-silent ride
- 6061 butted aluminum frame and fork are lightweight and strong
- Gotham weighs 34.2 lbs.
- Head tube features Novara “N Dock” mounting braze-ons to attach an aftermarket Barrow basket (sold separately)
- Tektro Gemini hydraulic disc brakes deliver superior stopping power
- Lezyne 500-lumen rechargeable headlight brightly leads the way
- Built-in battery-powered rack-mounted tail light aids rear visibility

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BARROW

\$749



The new Barrow is Novara's first cargo bike. A strong chromoly frame and burly basket—stays steady even in a turn—carts up to 20 lbs.



KEY FEATURES

- Chromoly frame and fork deliver a smooth, sturdy ride; head tube features "N Dock" basket mount and attached basket
- SRAM Via 8-speed drivetrain provides 24 gears for tackling hilly streets and paths
- ProMax mechanical disc brakes stop securely, even under wet conditions
- Joytech disc hubs, stout Weinmann rims and Schwalbe Marathon GreenGuard 26" tires sturdily power the load

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ARKHAM

\$849



Arkham is an easy-riding city bike that sports Gotham's comfortable geometry and carbon belt drive. An internal 3-speed hub and belt drive add up to no-fuss shifting and low maintenance over the long haul. Use the Novara N-Dock mounts to attach an aftermarket Barrow basket.



KEY FEATURES

- Aluminium frame is lightweight and strong, carbon fork softens road chatter; "N Dock" mount on head tube for Barrow basket (sold separately)
- Gates CDC carbon belt system is quiet and long-wearing without the noise or grease of a traditional chain
- SRAM iMotion 3-speed internal gears are low-maintenance and simple to shift
- ProMax Render mechanical disc brakes provide sure, quick stops
- Rear rack, alloy chainguard and full coverage alloy fenders add functionality with minimal weight

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BIG BUZZ

\$799



Novara's crowd pleaser, the Big Buzz is adored for its sleek urban style and nimble starts and stops—it's a warrior on city streets or on campus. Lightweight, aluminum frame features hydraulic disc brakes and 27 speeds power the ride.



KEY FEATURES

- 6061 aluminum frame and straight-blade fork deliver a nimble, stable ride
- SRAM crankset offers solid performance for grinding up hills or keeping up with traffic; 27 speeds
- Tektro Auriga Pro hydraulic disc brakes for superior stopping power
- 700x32c Kenda K 184 combo tires with reflective sidewalls and puncture protection
- Stout Weinmann double-wall rims

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MEN'S RIVER WALK SHIRT \$49.50



The River Walk is a stylish, casual knit shirt that's ideal for high-energy rides and everyday (and night) adventures thanks to its wicking fabric, active fit and reflective trim and logo. A media port and zippered chest pocket top off the want-to-have features.



Media port for
off-bike tunes

Reflective
trim and logo

KEY FEATURES

- Active fit with casual styling works on or off the bike; antimicrobial finish helps reduce odors
- Zippered chest pocket; back pockets have zippered openings at side seams for small essentials
- Shown in classic green; also available in black

PAIRS WITH:



➤ MEN'S ROXHILL
SHORTS



➤ MEN'S WESTBRAE
KNICKERS

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MEN'S ROXHILL SHORTS

\$64.50



Streamlined and pocket-packed, these urban shorts rock the bike—or the café. A straight-legged fit with articulated knees and a high-rise back for full coverage make for stylish, comfortable rolling.

U-lock holder on side
back of waistband



3M Scotchlite™
reflective threads
woven throughout plaid

Shorts legs roll up to
reveal reflective hems

KEY FEATURES

- Quick-drying outer fabric has straight, articulated legs for a stylish, performance-oriented fit; 5 pockets
- Reflective tape at beltloops, hems and back pocket plus reflective logos and thread throughout fabric aid visibility
- Reinforced U-lock holder on the side back of the waistband; high-rise back provides full coverage when riding
- Schoeller-fabric crotch reinforcement reduces chafing and increases durability and comfort
- Shown in black plaid with reflective thread; also available in black

PAIRS WITH:



MEN'S RIVER
WALK SHIRT

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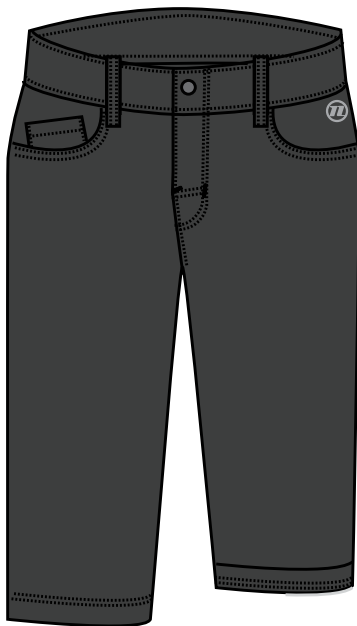
► SPECS

MEN'S WESTBRAE KNICKERS

\$69.50



Westbrae Knickers provide a little more coverage than shorts—just what's needed at times for commuting and for weekend in-town adventures. These stretchy knickers are packed with pockets and loaded with reflective details for function on and off the bike.



Wind- and water-resistant fabric stretches for easy movement

Reinforced U-lock holder at side back waistband

KEY FEATURES

- Straight, articulated legs for a stylish, performance-oriented fit; quick-drying, wind- and water-resistant fabric; 5 pockets
- Reflective tape at beltloops, hems and back pocket plus reflective logos aid visibility
- Reinforced U-lock holder on the side back of the waistband; high-rise back provides full coverage when riding
- Schoeller-fabric crotch reinforcement reduces chafing and increases durability and comfort
- Shown in black; also available in magnet

PAIRS WITH:



MEN'S RIVER
WALK SHIRT

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MEN'S ZILKER WOVEN SHIRT

\$69.50



The Zilker shirt sports urban style that's packed with hidden bike-friendly features. 3M Scotchlite™ reflective threads woven into the plaid fabric improve visibility in low light. A reflective hem under the roll-up sleeve and a reflective logo that's revealed when Zilker's collar is popped add to the functionality.

Reflective hem
at rollup sleeve



3M Scotchlite™
reflective thread is
woven through fabric

KEY FEATURES

- Active fit with casual styling works on or off the bike; quick-drying, wicking fabric has reflectivity woven in
- 5 pockets, including 2 chest pockets with snaps
- Media port for off-bike tunes
- Reflective hem is revealed when sleeves are rolled up; flipping up collar reveals a reflective logo
- Shown in green plaid; also available in red plaid

PAIRS WITH:



➤ MEN'S ARCADIA
PANTS



➤ MEN'S DUTCHTOWN
JACKET

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MEN'S DUTCHTOWN JACKET

\$129



Urban cool meets cycling smarts in the Dutchtown Jacket. Woven windproof and waterproof fabric handles nasty weather. Cuffed sleeves fold down to reveal a reflective band. Grab it and go when bad weather looms.

Tough waterproof, windproof fabric



Reflective hem at sleeves

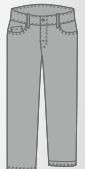
KEY FEATURES

- 2 handwarmer zip pockets; 2 back and 2 inner pockets for stashing stuff
- Media port for off-bike tunes
- Double vents at the back hem provide freedom of movement on bike
- Available in black/radish

PAIRS WITH:



MEN'S ZILKER
WOVEN SHIRT



MEN'S ARCADIA
PANTS

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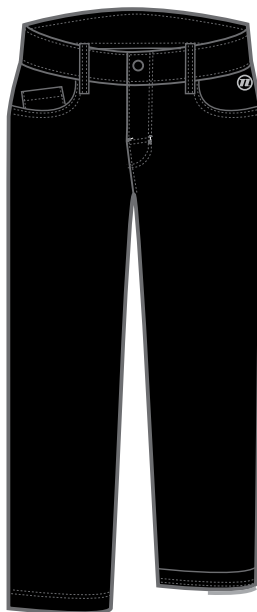
MEN'S ARCADIA PANTS

\$89.50



When work or play calls for an everyday look, these straight-leg pants fit the bill and are ride-ready as well. Ample stretch and articulated knees combine for on-bike comfort and reflective details aid visibility.

Tuck rear pocket flaps into pockets to reveal reflective trim



Reinforced U-lock loop on back side of waistband

Right-leg drawcord cinches hem to keep cuff out of bike chain

KEY FEATURES

- Straight legs with articulated knees for a stylish, performance-oriented fit
- Quick-drying windproof fabric has 4-way stretch for comfort
- Reflective tape at hems and back pockets plus reflective logos aid visibility
- High-rise back provides full coverage when riding; Schoeller-fabric crotch reinforcement reduces chafing, increases durability and comfort
- Available in black

PAIRS WITH:



MEN'S ZILKER
WOVEN SHIRT



MEN'S DUTCHTOWN
JACKET

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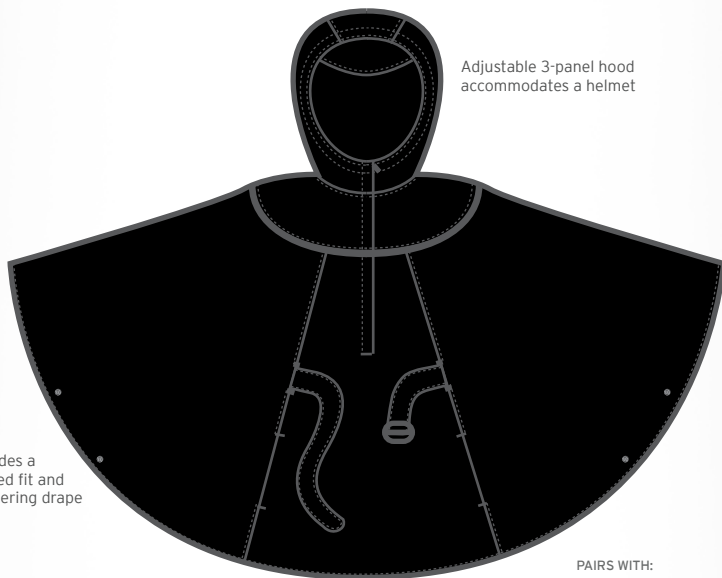
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WOMEN'S FELS POINT PONCHO

\$99.50



Stay warm and dry—not to mention stylish—when cloudy weather threatens the ride. Whether rolling to a night on the town or across campus, the water-resistant fabric drapes and protects beautifully. Handwarmer pockets offer a welcome reprieve from cool, wet conditions.



Adjustable 3-panel hood accommodates a helmet

Belt provides a streamlined fit and more flattering drape

KEY FEATURES

- Highly water-resistant fabric features 4-way stretch and taped seams; half zip provides ventilation
- Front handwarmer pockets deliver welcome coverage in adverse weather
- Snaps at hem create sleeve openings in poncho
- Available in black

PAIRS WITH:



WOMEN'S WHITTIER
DRESS



WOMEN'S PADDED
BOY SHORTS

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WOMEN'S WHITTIER DRESS \$69.50



Just in time for summer sunshine, a fun, stylish dress made just for bike riding! Stretchy fabric, hidden reflectivity and internal adjustments for comfort make this dress as functional as it is fun. Bursting with bold, retro styling and cool details, it's a fab frock for any occasion, wheeled or heeled.

Fun, feminine retro eyelet design made of quick-wicking fabric



Toggles located in pockets raise sides of dress for comfort while riding

KEY FEATURES

- Wicking, 4-way-stretch fabric with retro eyelet design is comfortable and fun
- Hidden reflectivity woven into fabric "pops" with direct light
- Internal adjustments provide versatility for varied riding positions
- Shown in brilliant blue print; also available in black

PAIRS WITH:



▶ WOMEN'S FELLS POINT PONCHO



▶ WOMEN'S PADDED BOY SHORTS

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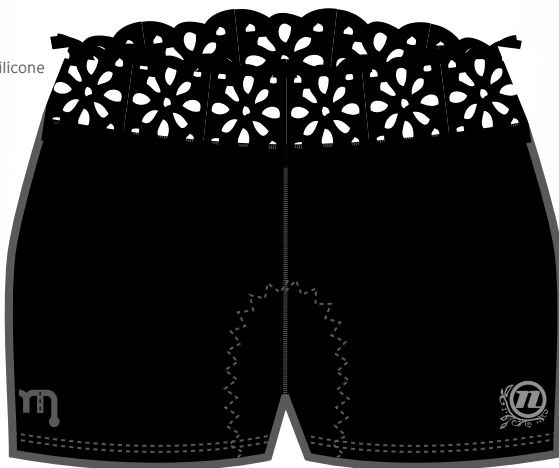
WOMEN'S PADDED BOY SHORTS

\$29.50



Add some style and sass under bike gear with these Padded Boy Shorts. Next-to-skin fit features fast-drying, 4-way-stretch fabric and a lace waist with silicone to ensure it stays in place. Women-specific chamois hugs contours and provides plenty of on-bike comfort.

Lace waist with silicone
stays in place



Quick-drying fabric
stretches for comfort

KEY FEATURES

- Stretchy, fast-drying fabric features breathable open-cell foam chamois for contour-hugging comfort
- Next-to-skin fit for support
- Lace waist with silicone stays in place
- Available in black

PAIRS WITH:



▶ WOMEN'S FELLS
POINT PONCHO



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WOMEN'S HAISLEY WOVEN TOP

\$59.50



Perfect for urban rides and campus spins, this chic shirt sports riding smarts, including hidden reflectivity throughout. Side stretch panels allow easy motion on and off the bike.



Rollup sleeves secure with a reflective tab for increased visibility

3M Scotchlite™ reflective thread is woven through fabric

Hidden back pocket to stash ride essentials

KEY FEATURES

- Active fit with casual styling works on or off the bike; quick-drying, wicking plaid fabric has reflectivity woven in
- 5 pockets, including 2 chest pockets with snaps
- Media port for off-bike tunes
- Shown in black/blue plaid; also available in blue/green plaid

PAIRS WITH:



WOMEN'S
LUG A PUG TEE



WOMEN'S
PILSEN SHORTS

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WOMEN'S LUG A PUG TEE

\$29.50



Perfect for layering and fun to boot, the Lug A Pug Tee is ideal for urban and recreational riding. For layering, the color complements the plaid of the Haisley Woven Shirt.



Reflective logo on sleeve

Longer cut provides full coverage while riding

KEY FEATURES

- Soft cotton tee has a bit of stretch for comfort
- Fun graphic amps up the urban style; V-neck collar has a touch of stretch for comfort and recovery
- Available in brilliant blue

PAIRS WITH:



WOMEN'S
PILSEN SHORTS



WOMEN'S HAISLEY
WOVEN TOP

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WOMEN'S PILSEN SHORTS

\$59.50



These straight-leg casual shorts look great on or off the bike. Hidden reflectivity on the roll-up legs and a place to stash the essential U-lock make them city and campus smart.



Reinforced U-lock holder on the side back of the waistband

Roll-up legs are held up with reflective tabs

KEY FEATURES

- Straight, articulated legs for a stylish, performance-oriented fit; quick-drying outer fabric; 5 pockets
- Reflective tape at beltloops, hems and back pocket plus reflective logos
- High-rise back provides full coverage when riding
- Schoeller-fabric crotch reinforcement reduces chafing and increases durability and comfort
- Shown in black; also available in black/magnet plaid with 3M Scotchlite™ reflective threads

PAIRS WITH:



▶ WOMEN'S LUG A PUG TEE



▶ WOMEN'S HAISLEY WOVEN TOP

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E.T.A. PACK

\$79.50



With a close-to-the-body fit and sleek good looks, the E.T.A. Pack excels at light-and-fast duty while hauling essentials to campus or work. Built-in padded sleeve holds a tablet or water reservoir; internal compression straps stabilize the load.



Sculpted, perforated
shoulder straps cushion
and ventilate

Remove the waistbelt
when carrying
lighter loads

KEY FEATURES

- Textured, dobby fabric helps bring a casual, urban style to the pack
- Built-in padded sleeve holds a netbook, tablet or water reservoir
- Internal compression straps help stabilize the load and prevent items from shifting
- Reflective tabs clip off for use on included, seam-taped raincover
- Shown in bright cobalt/brilliant blue; also available in magnet/lime spritz

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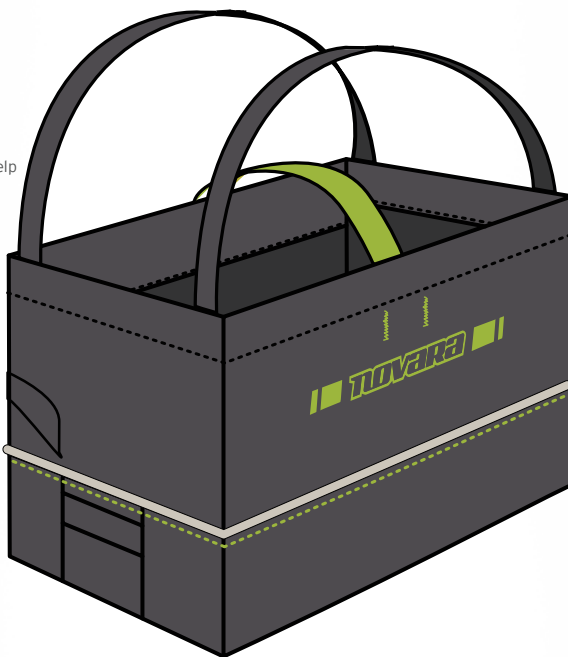
ROUND TOWN PANNIER

\$49.50



Pack up a full bag of groceries or a day's worth of textbooks in this voluminous, sturdy pannier. Easily unclips from rear rack; bag folds up and snaps shut when not in use.

Internal straps help
secure contents



Reflective highlights
improve visibility in
low light

KEY FEATURES

- Plastic sheeting stiffens bottom and sides; internal aluminum hinge rod holds basket open; has easy-carry tote handles
- Basket folds from bottom like a paper grocery bag and has snaps to keep it shut
- Simple mounting system works on most rear racks (8–12mm diameter); twist-clip system for easy attachment and removal
- Clip loop for LED blinker light (sold separately)
- Shown in magnet/lime spritz; also available in bright cobalt/brilliant blue and fern green/white

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URBAN PATH

Tool about town, cruise around the campsite or bring dinner home with Novara's sturdy, stable-yet-nimble Urban Path bikes. Featuring an upright ride, easy shifting and a cushy seat, our Urban Path bikes roll in comfort and style.

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CORSA

\$499



Corsa rolls effortlessly on city streets and through scenic vistas. A low-rise mustache handlebar keeps the view upright; 24 speeds make short work of cruising around town or down country roads.



KEY FEATURES

- 6061 aluminum frame includes generous standover height and comfort geometry for a stable ride
- SRAM 3.0 drivetrain with twist shifters smoothly work through 24 gears
- Rigid chromoly fork provides a smooth and dependable ride
- Quill stem, low-rise mustache handlebar and linear-pull brakes offer a comfortable ride and reliable stopping power

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WOMEN'S MIA

\$499



Mia rolls smoothly on city streets or scenic bike paths in comfort and style. A lightweight, responsive frame and excellent standover height paired with a low-rise mustache bar keeps the ride easy and the view upright.



KEY FEATURES

- 6061 aluminum frame includes generous standover height and comfort geometry for a stable ride
- SRAM 3.0 drivetrain with twist shifters smoothly work through 24 gears
- Rigid chromoly fork provides a smooth and dependable ride
- Quill stem, low-rise mustache handlebar and linear-pull brakes offer a comfortable ride and reliable stopping power

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MEN'S HAYDEN JERSEY

\$44.50



Built for commuting, weekend rides and kickin' it on campus and around town, the Hayden Jersey offers no-fuss, everyday style paired with technical fabric. The end result is comfort, performance and good looks on the bike or off.

Reflective trim
aids visibility



Zippered pockets
on both sides
stash essentials

KEY FEATURES

- Polyester fabric draws moisture to the outer face for quick evaporation; active fit for full range of motion
- Partial front zipper for ventilation, perfect for both off-road and urban riding
- Split hem for casual, easy styling on or off the bike
- Shown in Puget Sound; also available in papaya

PAIRS WITH:



MEN'S METRO GEL
DOUBLE SHORTS

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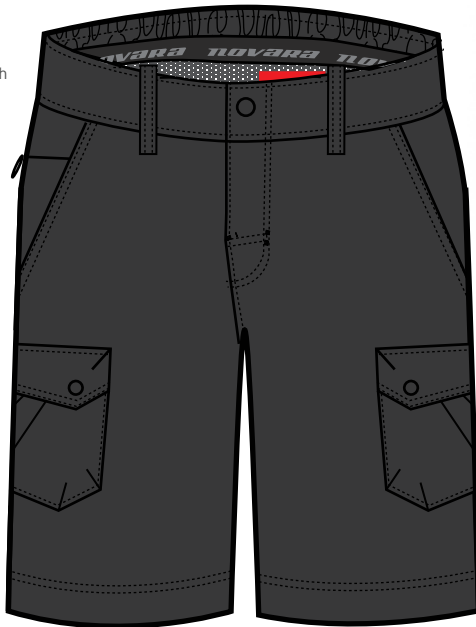
MEN'S METRO GEL DOUBLE SHORTS

\$69.50



Stay cool and comfortable while rolling through town, cruising campus or commuting to work. On the street, they're a fine pair of cargo shorts. On a bike, they help turn a firm saddle into a comfortably padded joyride.

Breathable mesh liner shorts are quick-wicking



Built-in premium gel chamois for maximum comfort

Hidden zip security pocket inside cargo pocket

KEY FEATURES

- Stretch woven nylon/spandex rugged outer shorts with active fit; reflective trim aids visibility
- Silicone elastic grippers keep inner shorts' legs in place
- 2 hand and cargo pockets—1 cargo pocket has a zippered security pocket
- Waistband has partial stretch and a zipper fly with snap closure
- Shown in magnet; also available in black

PAIRS WITH:



MEN'S HAYDEN
JERSEY

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WOMEN'S JAUNT^{XX}

\$499



Hop on the Jaunt XX for trips around town, joyrides in the campground or meeting friends at the movies. An easy on-off, step-through aluminum frame, 24 speeds and mustache-style handlebar make this a versatile, comfortable ride.



KEY FEATURES

- Lightweight 6061 aluminum step-through frame is nimble; easy to mount and dismount
- Chromoly fork helps smooth the ride
- SRAM 3.0 drivetrain offers 24 gears and intuitive twist shifters; linear-pull brakes deliver easy, secure stops
- Mustache-style handlebar provides a comfortable, upright ride

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WOMEN'S RHUMBA TANK

\$44.50

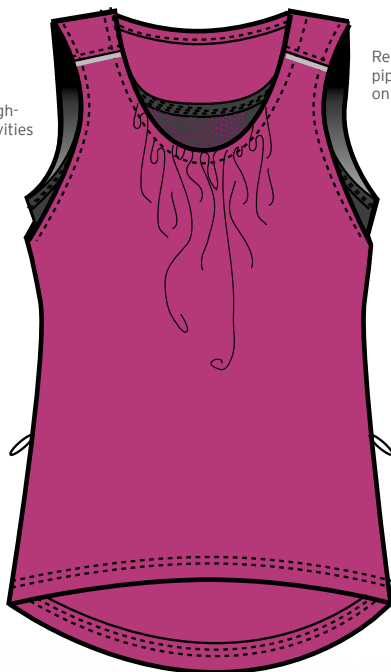


The fun and feminine Rhumba Tank is made of wicking, stretch fabric that dries fast. Its gathered fabric design looks good on or off the bike; a built-in bra lets it effortlessly cross over to other activities like yoga or spin.

Built-in bra supports high-energy activities

Reflective front piping and logo on back

Two subtle back pockets secure with zippers on the side seams



KEY FEATURES

- Wicking, fast-drying fabric features 4-way stretch for comfort on and off the bike
- Built-in bra provides support for active pursuits; remove it for a looser fit (FYI: it can't be reattached)
- Soft, draping fabric is gathered for a feminine design front and back
- Shown in rich berry/magnet; also available in shallow water/deep tide

PAIRS WITH:



MISS CAREMA
GEL SKORT

► HOME

► URBAN
MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

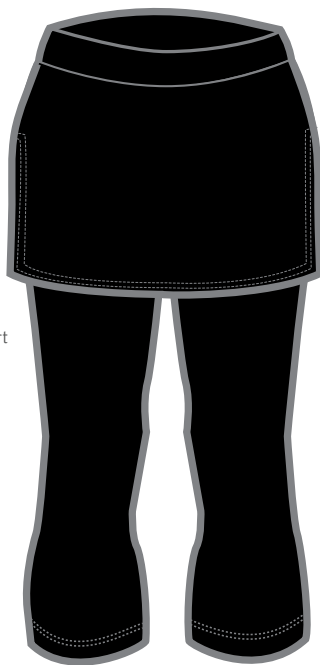
► SPECS

MISS CAREMA GEL SKORT

\$59.50



Bike in comfort while still sporting a flattering feminine flair with the Miss Carema Gel Skort. Hidden shorts provide support and a 3-piece gel chamois provides ultimate cushioning.



Comfortable, wide waistband is nonbinding

Hidden shorts provide body-hugging support

KEY FEATURES

- Quick-wicking, 4-way-stretch fabric dries fast; waistband has elastic for flexibility and support
- Gel chamois provides maximum comfort
- Elastic gripper at shorts hem secures shorts
- Hidden pocket under skirt at thigh
- Available in black

PAIRS WITH:



 WOMEN'S RHUMBA TANK

► HOME

► URBAN MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

► SPECS

AFTERBURNER 2.0

\$249



The new Afterburner 2.0 lets a child enjoy the sights and speed of riding like an adult while the adult keeps the child close. The love of putting in some miles together may be matched by the love of the Afterburner's quick, easy setup. Sold fully assembled—just attach the pedals, adjust the handlebar and go. The updated hitch is easy to attach to host bike, no tools needed.



KEY FEATURES

- Sturdy hitch fits a wide range of seatpost diameters; attaches via a quick-release system
- Bike is built for kids 3–6 years old; single-speed operation is perfect for young kids
- High-tensile steel frame provides a sturdy, solid ride
- Adjustable cockpit (75 lbs. max. weight); seat moves up or down and handlebars adjust
- Mud deflector and full-length chainguard protect child from moisture and street grime

► HOME

► URBAN
MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

► SPECS



OFF ROAD

Climb steep singletrack, descend winding trails or navigate skree. Whatever the activity, Novara's Off Road bikes handle it with sturdy frames, forgiving front suspensions and beefy wheels. Find your trail challenge. Novara has the bike.

[► HOME](#)[► URBAN
MOBILITY](#)[► URBAN PATH](#)[► OFF ROAD](#)[► OPEN ROAD](#)[► SPECS](#)

PONDEROSA 27.5 \$999



Not too big, not too small, the Ponderosa 27.5 offers a big-wheeled bike experience for those who don't quite fit a 29er. With slightly smaller 27.5" tires, the Ponderosa 27.5 is quicker, lighter and just as rugged as its big brother, the 29er. Plus, it's a comfortable fit for smaller folks or those who prefer a smaller ride.

ONLINE ONLY



KEY FEATURES

- 6061 triple-butted aluminum frame for a strong, responsive ride
- Suntour XCR air fork with 100mm travel to absorb big bumps; can be locked out for smoother trails
- Tektro Gemini hydraulic disc brakes provide superior stopping power, even in wet weather
- Weinmann rims, Joytech hubs and Schwalbe Rapid Rod tires (27.5 x 2.25) with Kevlarguard power through challenging runs

► HOME

► URBAN
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► URBAN PATH

► OFF ROAD

► OPEN ROAD

► SPECS

MEN'S DRAFT JERSEY

\$49.50



The Draft is a feature-rich bike jersey that provides lightweight, quick-wicking comfort. Combining active styling and roadworthy performance, it's built for casual to high-energy trail and recreational riding.



KEY FEATURES

- Polyester fabric draws moisture to the outer face for quick evaporation; active fit for full range of motion
- 3/4-length front zipper provides adjustable ventilation, perfect for both off-road and urban riding
- Selective mesh piecing ventilates and cools
- 3 stretch rear pockets let you stow performance food and small essentials; 1 zippered rear pocket secures cell phone, ID and cash
- Shown in sunbeam/magnet; available in Puget Sound/magnet

PAIRS WITH:



MEN'S EXPOSURE
DOUBLE SHORTS

► HOME

► URBAN
MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

► SPECS

MEN'S EXPOSURE DOUBLE SHORTS

\$64.50



Ready for the rough-and-tumble environs of trail riding, the casual style of the Exposure Double Shorts hides their rugged construction. Sturdy, stretchy outer fabric delivers range of motion for navigating singletrack; body-hugging, quick-wicking liner and built-in chamois support and cushion the ride.

Back vent
holes cool



Reflective logo
delivers a hit
of visibility

KEY FEATURES

- Quick-drying outer shorts have an active fit for range of motion
- Zippered thigh pockets act as vents when unzipped; 2 hand pockets hold small essentials
- Shown in magnet; also available in black

PAIRS WITH:



➤ MEN'S HAYDEN
JERSEY



➤ MEN'S DRAFT
JERSEY

► HOME

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MOBILITY

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► OFF ROAD

► OPEN ROAD

► SPECS

TORERO²⁹

\$649



Take this 29er out to play on tough trails—it easily rolls over big logs with its 29" tires. Sporting a stiff and light aluminum frame, hydraulic disc brakes and a Suntour fork with 80mm travel, the Torero 29 brings solid performance to an affordable big wheeler.



KEY FEATURES

- Lightweight 6061 aluminum frame; Suntour XCM suspension fork provides 80mm of travel to smooth out rough trails
- Shimano Alivio triple crankset powers 27 gears for up hills and down
- Shimano Acera front and Alivio rear derailleurs for responsive, precise shifts
- Tektro HDC 300 hydraulic disc brakes provide reliable stopping power
- Double-wall Weinmann rims; WTB NanoRaptor 29" tires deliver excellent traction

► HOME

► URBAN
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► SPECS

WOMEN'S BONITA

\$649



Climb hard, descend twisty trails and roll over obstacles with this tough mountain bike. The Bonita is a no-frills mountain machine featuring a nimble aluminum frame, hydraulic disc brakes and fork with 80mm travel. Similar to the Torero but with 26" tires to fit smaller frames.



KEY FEATURES

- Lightweight 6061 aluminum frame; Suntour XCM suspension fork provides 80mm of travel to smooth out rough trails
- Shimano Alivio triple crankset powers 27 gears for up hills and down
- Shimano Acera front and Alivio rear derailleurs for responsive, precise shifts
- Tektro HDC 300 hydraulic disc brakes provide reliable stopping power
- Double-wall Weinmann rims; WTB NanoRaptor 26" tires deliver excellent traction

► HOME

► URBAN
MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

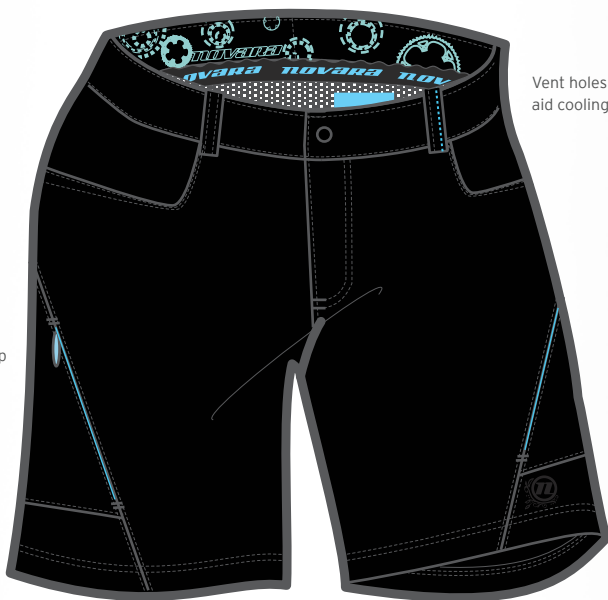
► SPECS

WOMEN'S BONITA DOUBLE SHORTS

\$69.50



Built for hard riding on rocky trails, these mountain-bike specific shorts feature an airmesh mountain chamois that helps absorb jolts and bumps. Outer shorts sport an active fit for range of motion.



Vent holes in back aid cooling

Thigh pockets unzip to act as vents

KEY FEATURES

- Quick-drying outer shorts have an active fit; wicking liner hugs the body with a next-to-skin fit
- Airmesh mountain chamois absorbs and cushions bumps on the trail
- 2 hand pockets hold small essentials
- Shown in black; also available in carbon

PAIRS WITH:



➤ WOMEN'S
JO JERSEY



➤ WOMEN'S
RHUMBA TANK

► HOME

► URBAN
MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

► SPECS



OPEN ROAD

Long spins across state lines, swift commutes to work or recreational rides with friends: Novara Road bikes do it all. With a focus on fitness riding, these sport speed-loving geometry, quality components and comfortable cockpits.

► HOME

► URBAN
MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

► SPECS

TRENTA

\$1,699



A century-inspiring ride, the Trenta is a serious road machine. It boasts a butted aluminum frame and carbon fork for nimble and swift riding and an 11-speed Ultegra drivetrain to smoothly power through the miles.



KEY FEATURES

- Kinesium triple-butt aluminum frame for a lightweight, nimble ride
- Carbon fork with alloy crown and steerer tube minimizes road chatter
- Shimano Ultegra 11 speed drivetrain and FSA Gassamer compact crankset deftly power through varied terrain
- Shimano R61 short-reach caliper brakes provide responsive, quick stops

► HOME

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MOBILITY

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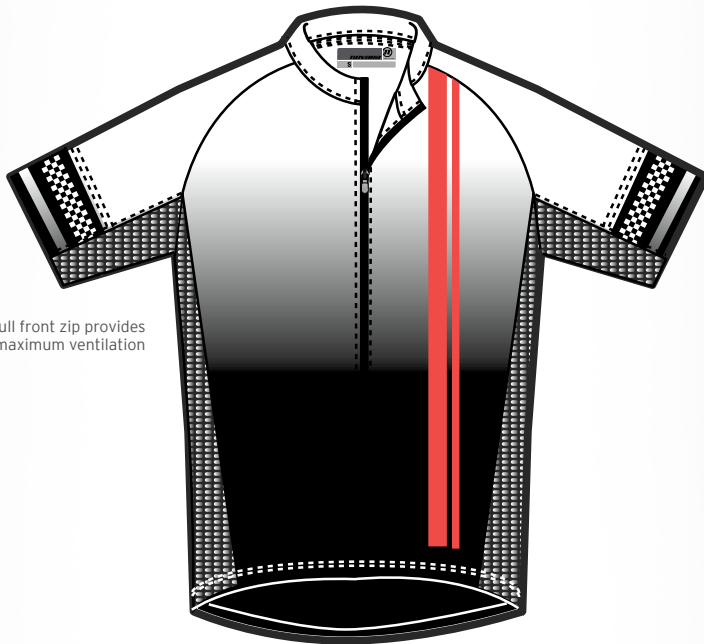
► SPECS

MEN'S SPRINT JERSEY

\$59.50



For fitness or recreational riding, this lightweight, quick-wicking, fast-drying jersey provides comfort both on and off the bike. Strategically placed mesh enhances breathability and a body-hugging fit moves sweat fast.

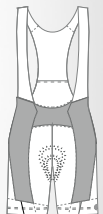


Full front zip provides maximum ventilation

KEY FEATURES

- Lightweight, breathable stretchy fabric provides cool comfort and ease of movement
- Mesh piecing delivers ventilation in critical places
- Performance fit keeps the jersey close to the skin for quick wicking
- 3 back pockets store riding essentials; 1 zip pocket for ID and cash; reflective logo and reflective strip in back
- Shown in black fade/vermillion; also available in black fade/lime green

PAIRS WITH:



MEN'S FERRERO BIB SHORTS

► HOME

► URBAN MOBILITY

► URBAN PATH

► OFF ROAD

► OPEN ROAD

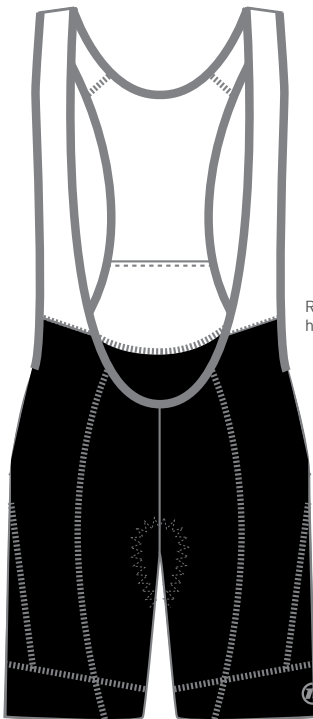
► SPECS

MEN'S FERRERO BIB SHORTS

\$69.50



For long days or short sprints in the saddle, the Ferrero Bib Shorts feature a body-hugging fit to support hard-working muscles.



Reflective accents
help improve visibility

KEY FEATURES

- Fabric is snag resistant, prolonging bib's lifespan
- 8-panel construction delivers a comfortable fit
- Mesh side panels help ventilate and cool
- Available in black/white mesh

PAIRS WITH:



MEN'S SPRINT
JERSEY

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MOBILITY

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► SPECS

STRADA

\$1,099



Spin for charity, join a club ride or just stay fit with the Strada. Stiff aluminum frame and carbon fork create a smooth, swift ride; a compact crankset provides powerful, just-right gearing to tackle varied terrain.



KEY FEATURES

- Lightweight, nimble butted 6061 aluminum frame with flat-weld head tube
- Carbon fiber fork and 1-piece alloy crown steerer tube deliver secure-yet-responsive steering
- Shimano 105 drivetrain and FSA Omega compact crank enable powerful spinning
- Shimano R451 long-reach brakeset provides ample clearance for fenders
- Sturdy Weinmann rims; Clement 120 TPI tires with puncture protection

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► SPECS

WOMEN'S CAREMA^{PRO}

\$1,099



Join a club or ride for fitness or charity with the Carema Pro. Lightweight aluminum frame and carbon fork create a smooth, nimble ride; a compact crankset provides 20 powerful, just-right gears.



KEY FEATURES

- Lightweight, nimble butted 6061 aluminum frame with flat-weld head tube
- Carbon fiber fork and 1-piece alloy crown steerer tube deliver smooth-yet-responsive steering
- Shimano 105 drivetrain and FSA Omega compact crank enable powerful spinning
- Shimano R451 long-reach brakeset provides ample clearance for fenders
- Sturdy Weinmann rims; Clement 120 TPI tires with puncture protection

► HOME

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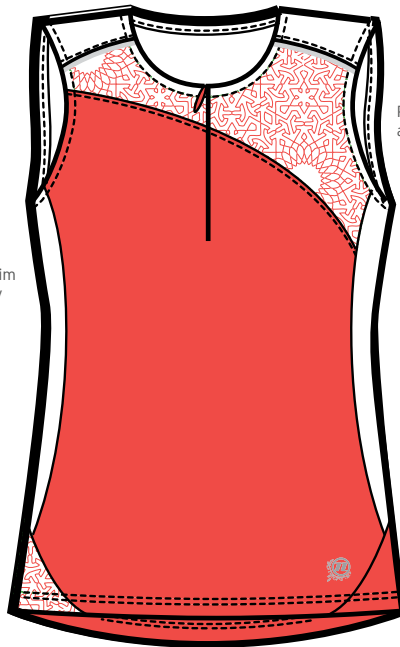
► SPECS

WOMEN'S JO JERSEY

\$44.50



The versatile, road-oriented, sleeveless Jo Jersey is ideal for riding of any sort—including triathlons. An active fit and mesh panels deliver cooling airflow and freedom of movement for high-energy pursuits.



Partial zip
adjusts ventilation

Reflective trim
aids visibility

KEY FEATURES

- Quick-wicking, fast-drying fabric features 4-way stretch for a comfortable, active fit
- Longer length and slight droptail hem for full coverage
- Mesh panels ventilate
- 3 storage pockets stash ride essentials; zipped pocket holds keys, phone or wallet
- Shown in vermillion; also available in classic green

PAIRS WITH:



WOMEN'S MEZZO
ROAD SHORTS

► HOME

► URBAN
MOBILITY

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► OFF ROAD

► OPEN ROAD

► SPECS

WOMEN'S MEZZO ROAD SHORTS

\$59.50



Built for long hours in the saddle, Mezzo Road Shorts feature soft, stretchy, quick-wicking fabric. Chamois provides extra gel cushioning on the sit bones and provides comfort for extended road rides.

Yoga-inspired 2"
waistband is
nonbinding



Compression hem
holds shorts in place

KEY FEATURES

- Fast-drying nylon/spandex fabric features 4-way stretch and 8-panel construction for freedom of movement
- Gel Spot chamois delivers maximum comfort, features cushioning gel for sitbones
- Mesh back panel ventilates
- Next-to-skin fit hugs the body for optimum performance; reflective trim aids visibility
- Available in black

PAIRS WITH:



WOMEN'S JO
JERSEY

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